

# Singapore Indesign

## 8 October 2016

10am – 7pm  
[indesigntheevent.com](http://indesigntheevent.com)  
#SGID16

# Everything you need to know about #SGID16

## Get started

SGID starts at 10am and ends at 7pm. You can join us anytime you like and start at any participating location. Keep in mind that there are timed events throughout so plan your day well!

## Register at any stop

If you haven't pre-registered, you may do so at any participating location on the day. Just fill out a registration form (or simply attach your business card) and you'll receive your official pass.

## Grab a lanyard & bag

Once you've registered, pick up an official lanyard and bag from any participating location. Make sure you get your pass scanned at each venue you visit. There are prizes to be won!

## Hop on a shuttle bus

Travel in style on our complimentary shuttle buses. They are scheduled to arrive every 15 to 20 minutes and will run two routes throughout the day. Flash your pass to take the bus for free, and hop off at any of the designated stops.

## Follow the flags

Each stop is marked with a hard-to-miss SGID flag so you know where to find the participating venues. The flags also mark where you can wait for the next shuttle bus.

## Ask a volunteer

Need help? Keep an eye out for the friendly volunteers wearing the official SGID T-shirts. They will be more than happy to answer your questions and point you in the right direction.

## Keep it social

Follow us on social media (Instagram, Facebook and Twitter) for the latest updates as they happen, and keep your posts trending with the hashtag #SGID16.

Facebook: /indesigntheevent

Twitter: @indesign\_event

Instagram: @indesigntheevent

Grab a copy of the latest issue of *Cubes Indesign* magazine at the Curated Space.



# Win these designer prizes



We have prizes worth more than \$33,000 up for grabs! To qualify for the draw, simply visit all the locations on the SGID route (including the Curated Space) and make sure you get your official SGID pass scanned at the door.

- **Anglepoise Type 75 Desk Lamp** in yellow, from Inhabitant, worth SGD 360
- **B&B Italia Beverly Armchair** designed by Antonio Citterio, from Space Furniture, worth SGD 8,270
- **Dominique Armchair**, from Kokaine worth SGD 2,000
- **Egg Chair with Footstool** in red, from Fritz Hansen, worth SGD 13,515
- **Freesia Coffee Table**, from Kokaine, worth SGD 1,500
- **HAG H09 9230 Chair**, from Scandinavian Business Seating, worth SGD 4,000
- **HAG Capisco Puls 8010 Chair** in red, from Scandinavian Business Seating, worth SGD 899
- **Jie Artwork**, from WAAM Studio / Polybuilding, worth SGD 2,500

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# What's On: All Day

## EDL

EDL and ipli Architects present *DEMATERIAL*, a contextual installation that affects and distorts the host building (The Villa at Space Furniture) through pixellation.

## Greenlam

Greenlam and DP Architects put forth a project that explores the concept of borders in providing sanctuary and a place of refuge.

## JANUS et Cie

See the new Vino collection. Constructed of powder coated aluminum and handwoven JANUSfiber, Vino stands out for its beautiful framing. Also, stand a chance to win a designer vacation for two, to Sydney. The trip includes four nights at the iconic Old Clare Hotel and a special designer lunch at their showroom in Rushcutters Bay.

## Kokaine / Waam Studio / Polybuilding

Witness the official launch of Jie, a brand of crafted furniture that is borne out of the collaboration between Singaporean tradesmen.

## Kreon

Experience Kreon's Tools of Light and Ceiling Solutions, as well as the Belux Sophisticated Lighting range. Kreon and Studiogoto also present an interactive light installation called cloud *FORMATION*.

## Kvadrat

The first curtain collection by Doshi Levien for Kvadrat makes its Asia debut at the showroom. Kvadrat will also display a special architectural installation titled *Pilotis*.

## OM Furniture

OM Furniture will be launching the Copine Dining Table (Dix Collection); Tiffany Buffet Table (Entune Living); Sover Klas (Houston); and Spaziosa (Kelvin Giormani). Parts of the showroom have also been transformed into hotel themed areas.

## Scandinavian Business Seating

Scandinavian Business Seating's showroom has been transformed into a Nordic wonderland. Their installation (in collaboration with Andrew Loh Designs) mimics the northern lights and uses wood materials from Panelogue. There will be new product offerings, including Orgatec 2016 exclusives. Join a contest to win a chair. Free drinks all day.

## Schiavello

Join the Schiavello team for coffee and panini, crafted by PUNCH cafe, then witness the launch of three new products. Karo is a relaxed yet tailored ottoman; Focus is a selection of soft barriers and booths for the workplace; and Vertical Garden is a space efficient grid system for potted plants.

## Space Furniture

To mark B&B Italia's 50th anniversary, Space Furniture will screen the documentary *'B&B Italia. Poetry in the shape. When design meets industry'*, alongside a showcase of commemorative books, concept videos and a heritage wall. Also on show – three brand new Flos lighting prototypes, ready for order.

## Sunbrella

Keep your camera ready when you visit Sunbrella's *Spectrum* installation. You'll be greeted by a cascade of suspended cubes – all upholstered in Sunbrella fabrics – that invite you to walk through and experience the 3D installation.

## Sunlight Luminaire / Louis Poulsen

Louis Poulsen will launch eight lighting series, namely the Panthella Mini by Verner Panton; LP Grand by Christian Flindt; Skyline by Julie Richoz; Patera 450 & 900 by Oivind Slaatto; Cirque by Clara von Zweigbergk; VL38 Table, Wall & Floor and VL45 Radiohus Pendant by Vilhelm Lauritzen; and NJP Wall & Floor by Nendo-Okii Sato. Expect themed catering and special beverages.

## ThinkLab by Luxxbox

ThinkLab will showcase their fine range of acoustic lighting, agile furniture and flexible thought boards.

# What's On: Timed Events

## **10am | JANUS et Cie | 11 Beach Rd**

Refreshing coconut water and energy bites

## **10am | Schiavello | 1 Magazine Rd**

Coffee and mini panini by PUNCH cafe

## **10.30am | Kvadrat | 23 Duxton Hill**

Doshi Levien presentation on inspiration behind new curtain collection and installation

## **11am | OM Furniture | 177 River Valley Rd, Liang Court #02-24**

Talks by Sean Dix (F&B and Retail Design) and Kelvin Ng (Luxury Leather Crafting)

## **11am | Schiavello | 1 Magazine Rd**

Design Conversations - WorkLife: The Collaborative Future of the Workplace

## **12pm | Space Furniture | 77 Bencoolen St**

Miele Culinary Demonstration by Chef Michele Ow.  
Enter the draw to win a Miele CM6 Coffee Machine

## **12.30pm | Kreon | 63a Club St**

Design Conversations: Lighting Today and Tomorrow

## **1pm | Schiavello | 1 Magazine Rd**

Presentation of the Bene Idea Wall by Nick McMicking

## **2pm | Space Furniture | 77 Bencoolen St**

Design Conversations - PlayLife: The Hospitality Matrix

## **2pm | OM Furniture | 177 River**

Valley Rd, Liang Court #02-24  
Talks by Mario Mazzer (Hospitality Design) and Kelvin Ng (Luxury Leather Crafting)

## **3pm | Kvadrat | 23 Duxton Hill**

Doshi Levien presentation on inspiration behind new curtain collection and installation

## **3pm | JANUS et Cie | 11 Beach Rd**

Enter the draw to win a designer vacation to Sydney

## **3.30pm | Curated Space | 72-13 Mohamed Sultan Rd**

Design Conversations: What is Southeast Asian Design?

## **4pm | OM Furniture | 177 River Valley Rd, Liang Court #02-24**

Talks by Sean Dix (F&B and Retail Design) and Mario Mazzer (Hospitality Design)

## **4.15pm | Curated Space | 72-13**

Mohamed Sultan Rd  
Exclusive look at the new *Indesignlive Singapore*

## **4.30pm | Curated Space | 72-13 Mohamed Sultan Rd**

Design Conversations - LiveLife: Future-Proofing our City for Senior Living

## **5.45pm | National Design Center Auditorium | 111 Middle Rd**

Design seminar with Nipa Doshi of Doshi Levien on design philosophy and creative process.  
RSVP required

# Design Conversations

## **WorkLife: The Collaborative Future of the Workplace**

**Location:** Schiavello

**Time:** 11am–11.45am

Collaborative work practices are on the increase and evolving with developments in technology. But successful collaboration at work requires much more than the simple provision of a meeting space. What is the optimal size for a collaboration space, and how many such spaces are needed? And what sorts of furniture and technology settings are best for collaborative exchange?

## **Lighting Today and Tomorrow**

**Location:** Kreon

**Time:** 12.30pm–1.15pm

As advancements continue in digital and material technologies, potential opens up for how we might interact with lighting, and how lighting might interact with space and architectural form. Before we fully grasp those opportunities, it is worth reflecting on how we currently design and respond to lighting environments, and how we might capitalise on the almost subconscious responses we have to light.

## **PlayLife: The Hospitality Matrix**

**Location:** Space Furniture

**Time:** 2pm–2.45pm

‘Experience’ is the buzzword of the hospitality sector, and it’s gaining currency in other sectors too. In the workplace, for example, where social spaces and mobile work practices are now more prominent, greater

attention is being paid to the identity and character of the interior. What’s behind the infiltration of hospitality thinking into the workplace, and what effect is it having?

## **What is Southeast Asian Design?**

**Location:** Curated Space at

**72-13 Mohamed Sultan Rd**

**Time:** 3.30pm–4.15pm

What is Southeast Asian design, and can or should it be defined? We’ll explore the opportunities and challenges being faced and overcome by some of Southeast Asia’s leading furniture/product designers – in terms of identity and meaning, manufacturing capabilities, supply chain and connection to markets. How and why has design evolved in this region over time?

## **LiveLife: Future-Proofing our City for Senior Living**

**Location:** Curated Space at

**72-13 Mohamed Sultan Rd**

**Time:** 4.30pm–5.15pm

Ageing is a multi-faceted issue that touches on many areas – health and healthcare, social and familial interaction, architecture and design, and economic factors. How well are architects and designers able to respond to this diverse set of considerations when conceptualising and implementing age-sensitive environments?

# Ambassadors

Representing Singapore, our official SGID16 Ambassadors are iconic in the industry and renowned for their innovation, creativity and forward thinking. Look out for them around town on event day!



**Hunn Wai**

Creative Director and founder (with Francesca Lanzavecchia), Lanzavecchia + Wai Design Studio

Photo © Andrea Garuti



**Matthew Shang**

Principal, HASSELL



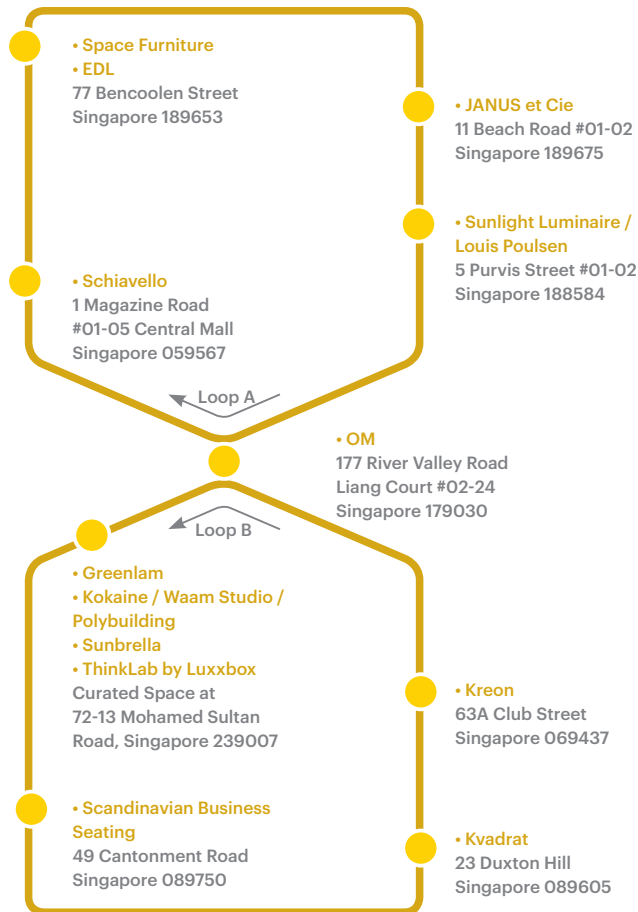
**Natalie Louey**

Global Hospitality Sector Leader, Geyer

# Bus Route

Complimentary shuttle service departs every 15 - 20 minutes.

Buses travel on two loops. Interchange at OM Furniture showroom.



## Lookbox Living

Keep an eye out for the *Lookbox Living* Paparazzi, making their rounds on the design trail. Have your picture taken and grab some cookies from Kith for an energy boost! Upload your photos, tag @Lookbox\_Living (Instagram) or fb.com/LookboxLiving (Facebook), and stand a chance to win a Blocks Stacking Drawer from Dix Collection worth \$670, courtesy of OM Furniture.

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# Exhibitors in showrooms

## EDL

Laminate supplier EDL offers design-centric and quality-driven laminates that stand the test of time. Experience their breakthrough product FENIX NTM®, and check out their creative collaboration with ipli Architects.

**Exhibiting at**  
**77 Bencoolen Street**  
**Singapore 189653**  
[edleuro.com](http://edleuro.com)

## JANUS et Cie

JANUS et Cie is a North American heritage brand with showrooms and offices around the globe. They collaborate with world-renowned designers to furnish residential and hospitality sites with products of outstanding quality and timeless appeal.

**11 Beach Road #01-02**  
**Singapore 189675**  
[janusetcie.com](http://janusetcie.com)

## Kreon

Kreon has been developing and producing architectural interior lighting (Tools of Light) and metal ceiling systems (Ceiling Solutions) since 1982. Head down to their showroom to see their latest offerings, their newly acquired brand, Belux, and a light installation by Studiogoto.

**63A Club Street**  
**Singapore 069437**  
[kreon.com](http://kreon.com)

## Kvadrat

See the Asia debut of Doshi Levien's first curtain collection for Kvadrat, Europe's leading supplier of high-quality contemporary textiles. Enjoy Doshi Levien's designer presentations and their architectural installation *Pilotis*.

**23 Duxton Hill**  
**Singapore 089605**  
[kvadrat.dk](http://kvadrat.dk)

## OM Furniture

Come see OM Furniture's diverse range of furniture pieces by renowned designers from across the globe. They will be launching new products, displaying hotel-themed spaces, and hosting speakers Sean Dix, Mario Mazzer and Kelvin Ng.

**177 River Valley Road**  
**Liang Court #02-24**  
**Singapore 179030**  
[om-home.com](http://om-home.com)

## Scandinavian Business Seating

Europe's largest office seating supplier brings the latest from HÅG, RH, BMA and RBM, as well as exclusive product previews. See an installation that mimics the northern lights – done in collaboration with Andrew Loh Designs.

**49 Cantonment Road**  
**Singapore 089750**  
[sbseating.com](http://sbseating.com)

## Schiavello

Schiavello is dedicated to developing intelligent, inspiring, ecological and resilient solutions for the office, the home and public spaces. Head to their showroom to experience the latest and best from Schiavello, Bene, Humanscale and MAP.

**1 Magazine Road**  
**#01-05 Central Mall**  
**Singapore 059567**  
[schiavello.com](http://schiavello.com)

## Space Furniture

Head to Space Furniture to see the world's leading brands of furniture, lighting and accessories such as Arflex, B&B Italia, Flos, Giorgetti, GTV, Maxalto, Poliform, SP01 and Varenna. Catch a documentary screening and installation to mark B&B Italia's 50th anniversary, and brand new lighting from Flos.

**77 Bencoolen Street**  
**Singapore 189653**  
[spacefurniture.com.sg](http://spacefurniture.com.sg)

## Sunlight Luminaire / Louis Poulsen

Sunlight Luminaire is the appointed exclusive distributor for Louis Poulsen in Singapore. Visit them to see the Panthella Mini by Verner Panton, Patera 450 & 900 by Oivind Slaatto and other new lighting product launches.

**5 Purvis Street #01-02**  
**Singapore 188584**  
[sunlightluminaire.com](http://sunlightluminaire.com)

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# Exhibitors at Curated Space

72-13 Mohamed Sultan Road, Singapore 239007

## Greenlam

Greenlam Industries Ltd is one of the most prominent players in the laminate industry, boasting a spectacular range of laminates in all categories, from solid colours to woodgrains and patterns. Check out their collaborative project with DP Architects.

[greenlam.com/sg/](http://greenlam.com/sg/)

## Kokaine / Waam Studio / Polybuilding

Kokaine offers an exciting array of crafted furniture from its passionate Asian partners, and quality commercial-grade furniture for both residential and commercial spaces. Check out their new brand, Jie.

Sharing the same space is furniture design house WAAM Studio offering bespoke furniture pieces, and Polybuilding, an importer and supplier of European ceramic tiles and Italian marble. Polybuilding also manufactures marble countertops for residential and commercial spaces in Singapore and Southeast Asia.

[kokaine-estate.com](http://kokaine-estate.com)

[waam.com.sg](http://waam.com.sg)

[polybuilding.com.sg](http://polybuilding.com.sg)

## Sunbrella

Sunbrella has revolutionised the way the world thinks about how beautiful fabrics look, feel and perform. Come experience the qualities of their premium fabrics, including their legendary durability, fade resistance and ease of cleaning. See a 3D installation called *Spectrum*.

[sunbrella.com](http://sunbrella.com)

## ThinkLab by Luxxbox

Discover how ThinkLab's acoustic lighting, agile furniture and flexible thought boards help you think and collaborate, enabling you to reach your creative potential.

[luxxbox.com](http://luxxbox.com)

## Take a break at the Curated Space

Need to wind down? Head to our lounge, with furniture from Commune and sound system by Atlas Sound & Vision. You can also power up with coffee or tea brought to you by Eva Solo, in partnership with Ette Tea Company and Artistry Cafe. Or mark the start of the weekend with a cocktail from FORM and beer from Stella Artois.



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\* All information is accurate at time of print, but subject to change