

HONG KONG INDESIGN: THE EVENT

RACHEL LEE-LEONG TAKES US THROUGH THE VISIONARY DESIGN EVENT THAT TOOK PLACE IN HONG KONG FOR THE VERY FIRST TIME



ABOVE On the street, visitors wait at the bus stop location

Mention Hong Kong and mental images of a dynamic city with a 24/7 buzz comes to mind. The city may be known first and foremost as an Asian financial powerhouse, but its design scene is one to watch as well. So it wasn't at all surprising that Indesign: The Event would continue its expansion with a Hong Kong edition. On 30 November 2013, Hong Kong Indesign®: The Event made its debut in the bustling Asian metropolis.

The response to The Event was nothing short of enthusiastic, with 20 participating exhibitors showcasing the very best of furniture, fittings, fixtures and finishes around two major design precincts (Wan Chai and Central) and two satellite locations on Hong Kong Island.

The day saw many brands partnering with one another to present a holistic design experience. It was laidback and casual at DEDON with a freshly updated interior set to the brand's 2014 Ibiza theme, complemented by colourful textile flooring by Bolon.

Over at POSH, Herman Miller introduced the newly released Mirra 2, designed by Studio 7.5, to the Hong Kong market for the first time. It was busy at BW with JEB introducing its new Kiosk Communication Pods, H&G debuting its new table series together with Ergozones, and INFINITY launching the Forbo Vinyl Floor and the latest from Stormtech.

The collaborations continued at the Wilkhahn showroom, where Woven Image introduced specially designed fabrics for Wilkhahn's Chassis Chair, while Bang Design's fresh interpretation of Mura Tiles were put on display.

To be sure, innovations for the workplace were aplenty at various showrooms, not least Steelcase, which dedicated its entire space to the launch of the groundbreaking Gesture office chair.

Knowledge sharing has always been an integral part of Indesign®: The Event, and in Hong Kong, it was no different. Haworth organised a

presentation titled *Find the Inspiration of the Workplace*, while Kokuyo saw a lively discussion around the topic *People + Design: Tomorrow's Office Today*.

On a softer note, craft took its turn in the spotlight at The Space, a curated gallery of various brands and installations. Gray Hawk debuted the impeccably made Ruhlmann Bed in Hong Kong alongside other beautifully handcrafted furniture from its collection. Highlighting the evolutionary process of making was The Project installation by David Trubridge in collaboration with Seventhytyam. The Project saw nine different installations between designers and brands to creatively interpret the theme "Rhythm" – an apt theme, given Hong Kong's unique design pulse.



indesignlive.hk



WILKHAHN

After such a great response to the Graph chair by Jehs + Laub, Wilkhahn introduced the Graph table and Asienta range to the Hong Kong design scene. The Asienta (pictured) is a stylish, subtly organically shaped structure creates elegant contours that appear to be encased in the upholstery. The sofas and chairs resemble lightweight cubes and their plump cushioning suggests excellent comfort in different sitting positions. The form fulfils its promises – sitting on the chair is a very comfortable experience. Which comes as no surprise. The covered and specially upholstered insides of the armrests and backrests and the tightly upholstered seat itself are examples of upholstery at its best. It's firm where it's required to be and elastic where it's welcome. Support is provided and ensures permanent seated comfort.

wilkhahn.com

COLOURLIVING

Colourliving sets new standards in quality home living and lifestyle enhancement. Embedded in Colourliving's corporate philosophy is the commitment to bring individuality, well-being and tasteful lifestyle into Hong Kong's kitchens and bathrooms through tip-top quality products and services at all times. Spanning over 20,000 square feet across 3 floors, Colourliving is Asia's first-of-its-kind lifestyle store that features trend-setting kitchen and bath offerings, stylish home furnishings and accessories.

colourliving.com



WOVEN IMAGE

Following the success of the Mura Dune and Mura Wave tiles Woven Image have commissioned Bang Design to design a wire and freestanding system to display the Mura Tiles. The wire system allows for the tiles to be suspended from the ceiling to create a double sided acoustic space divider. The frame allows for a freestanding movable acoustic screen. The systems will be available for sale early next year.

wovenimage.com



POSH | HERMAN MILLER

With a strong focus on design and the environment their design office in Hong Kong and production facility in China enables POSH designs to manufacture and market office furniture solutions that are GECA approved and recognised in the Hong Kong Awards for Environmental Excellence. POSH is a Herman Miller company and shares Herman Miller's commitment to the environment and problem solving design. At HiD they launched the Mirra 2 - the latest advance from in high performance ergonomic seating.

posh.com.hk / hermanmiller.com.au

VIA

VIA are the exclusive suppliers of furniture and kitchen fittings by B&B Italia, Poliform, Poltronau Frau, Varenna and Giorgetti. VIA is devoted to promoting Italy's finest quality design and lifestyle in Hong Kong. The showroom is driven from concept to decoration and insists on monobrand-showroom that allows each brand to be exhibited in full spectrum. At HiD they offered visitors an escape from the hustle bustle of the city and allowed them to be immersed in the exotic atmosphere and designs.

viahk.biz

